

SASDI Foundation Annual Report 2009/2010



Southern African Sustainable Development Initiative

Our vision: A South Africa where ALL
citizens are engaged, educated, and
capable of satisfying their
fundamental needs.





Walking Together

The Southern Africa Sustainable Development Initiative Foundation (SASDI) operates under the “Dinokeng” principle of walking together. Our approach and our capabilities uniquely position us to forge, coordinate and facilitate partnerships between business, academia, government and communities. The range of active partnerships grew during the past year; each one focused on making a significant and lasting difference to the lives and futures of impoverished children and young adults in and around Cape Town.

The SASDI project portfolio is expanding as we grow our track record of successfully assisting well-established, sustainable organisations, such as The Homestead to deliver strategic projects. We are also being approached to use our knowledge and skills to raise funds and manage bigger projects to deliver much-needed facilities for children and young adults which benefit the communities in which they live. Engaging and winning the buy-in of the communities in which we are working is pivotal to our future success – we are learning a great deal in this area.

SASDI piloted an innovative, high-impact programme with the University of Cape Town during the first semester of 2010. The programme focused on Early Childhood Development (ECD) also aims to provide the City of Cape Town with valuable knowledge about best practice in this crucial aspect of building future capability. The highly experiential nature of the programme provided local and international students with first-hand experience in developing and executing entrepreneurial projects within communities whilst enabling SASDI to accelerate project delivery. Our goal is to expand the university-based opportunity in 2011.

We thank our partners and donors for their support during the past year. Through your support we have been able to work with communities to make a significant difference to the lives of our partner beneficiaries.

Expanding our project portfolio and implementing the student programme demanded a broad range of skills,

capabilities and resources. The lessons learned are being used by the board of trustees to review our strategy, plan the way forward, and build the organisation into a more sustainable entity capable of making a significant contribution to South Africa’s future.



The SASDI Approach

We specialise in identifying opportunities for sustainable change. We then create a project in partnership with the individual and the community in which they live and work to improve facilities and/or capability and we manage the project (including raising funds) to convert the opportunity into a reality. Our enabling partnerships allow us to learn from best practice quickly to bring great ideas together in the form of a solution. We then provide ongoing support to our community-based partner until sustainability of the venture is assured.

Our volunteer programmes linked to building projects continue to be very popular as they offer a great opportunity to not only build teams but develop cross-cultural understanding. We find that direct, experiential involvement in building gives people a tremendous sense of achievement whilst uniting diverse groups of people behind a common goal. On site interaction with community residents plays a key role in building relationships – in many cases these are long-lasting.

SASDI also creates opportunities for young people to intern – projects range from cleaning, painting and decorating to fund-raising or helping to research and build proposals and business plans for a project. Our internships increasingly have an international appeal,

and they create great opportunities for people to experience working with other cultures. Holiday internships are now offered in June and December, with longer-term, more intensive opportunities linked to the university calendar.



SASDI & Early Childhood Development

During the past year our awareness of the critical need for impactful and sustainable improvement in early childhood development (ECD) has grown. Many children in and around Cape Town lack the basic opportunity to start their life journey on an even playing field – South Africa simply cannot expect to harness the diversity which should be one of its strengths and compete until this changes. Councillor Simons said recently after our presentation to the City of Cape Town Portfolio Committee for Social Development, “It saddens my heart to see the facilities you and your team have seen around the country. In my community close to Helderberg we have none of these things; our children learn in their homes or the shacks providing day care, there is nothing else”. SASDI is committed to continue to seek out people in townships who are making a difference with ECD and partner with them to create improvement opportunities so that they can do even better!



Active Projects & Programmes

The Homestead

This project in partnership with The Homestead is the largest SASDI has undertaken to date. Our role is to assist the Homestead in realising their objective to build

a new Child and Youth Care Centre in Khayelitsha by raising R9.8 million. We are pleased to report that despite the very difficult economic climate SASDI, in partnership with The Homestead, have managed to raise R7.5 million, thereby enabling The Homestead to proceed with Phase 1 of the construction programme.

The new facility will replace and upgrade the existing Elukhuselweni (meaning “the bridge”) Children’s Home in Khayelitsha.

The Bridge: Elukhuselweni Renovation

Many hands make light work – thanks to the energy of students from Hawaii Pacific University, Yale and University of Cape Town (who crew-lead the work), much needed renovations were completed in 5 days, bringing a smile to the faces of Homestead staff and children. This was a great example of bridging cultures, and the energy that young adults who want to make a difference bring to communities.

Margaret’s Kitchen

We have been working with Margaret Ngaleka for a number of years to progressively upgrade her crèche facility in collaboration with Stichting Mzamomhle, a Netherlands-based group which focuses on enabling ECD in townships around Cape Town. Through her work, Margaret has a great impact on the community of Wallacedene and it has been her dream to improve what she offers. This year, with the help of Denmark-based Innovaid and SASDI intern Graham Ebedes, SASDI will continue to fundraise for Margaret until her “Kitchen” becomes a reality. This community asset will not only provide an important source of sustainable funding for the crèche but also makes it possible for Margaret to reach out by providing delicious and nutritious meals for community residents affected by HIV/Aids.



Mfuleni Centre for Early Childhood Development

Our relationship with Stichting Mzamomhle, together with City of Cape Town and the Mellon Housing Initiative is well on the way to making a difference in the life of Sandra Lucas, the 180 children her team teaches, and the Mfuleni community. The R1.65m project will take Sandra from her “shack-crèche” which was previously upgraded by Wings of Support to a fully-fledged pre-school with great facilities for the children and the community.

This exciting project will be the first SASDI-driven ECD multi-purpose centre to be completed. SASDI has learnt a great deal during the execution of this project, and we are working hard to make sure that lessons learnt will be applied to projects of this kind in future.



GAP Construction

One of SASDI’s strengths is to take an integrated approach to optimise opportunities that arise. Building Mfuleni Centre is enabling us to help Cordelia George to reach for her dream to become a registered builder.



Cordelia, an experienced community builder and project manager for Habitat for Humanity, is making great strides towards her dream and doing a great job on site.

Ekukhanyeni (Place of Light)

It is Amelia Poswa’s dream to develop a new village facility for about 65 children from 0 to 6 years old on 4800m² of land she has acquired in Mfuleni with the help of BDO. Amelia has served her community by providing a home to children for almost 40 years. Now Amelia’s focus is on preparing the next generation to take over. Ekukanyeni is part of her hand-over plan, so that Ursula and her team can continue to provide a safe haven with strong values for abandoned children from Mfuleni.



We designed and managed an intensive project with 4 UCT interns during the first semester to find and bring back best practice ideas to incorporate into the Ekukanyeni design.

Aided by Prof. Eric Atmore, our student team saw amazing places and met key people who were keen to share their hard-won insights.

The project goal is to not only uplift the residential facilities but to transform the current day-care into a fully-functioning ECD resource centre as well.



Environmental Puppetry

SASDI provides annual support to teacher development programmes at the Cape Teachers Institute. The aim is to introduce teachers to creative problem solving and the use of puppetry for teaching in the classroom. Two workshops are given each year to between 35 to 50 teachers at a time. The emphasis is on teaching environmental principles and concepts through interactive fun. Many schools sending teachers on these courses have very limited resources. These dynamic hands-on classes provide teachers with an opportunity to learn how to make puppets using a variety of waste materials as well as to develop and present a short

script. Packs of ready-made puppets sponsored by our donors are very popular. In many cases, the puppets are the first that children will have had a chance to play with.

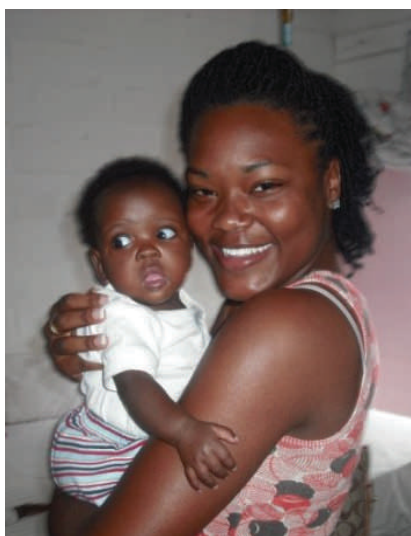


New Programmes & Projects

Experiencing Entrepreneurship

We are delighted to announce that following the successful conclusion of the pilot course in the first semester of 2010 our internship programme will be offered internationally through the UCT School of Management Studies in 2011 as a fully recognised faculty programme.

We are also excited that through our UCT partnership we will have an opportunity to further develop the City of Cape Town ECD knowledge base. We are currently preparing to expand the 2011 programme to include direct



involvement in the design and construction of the Ekukhanyeni ECD Centre.

Tsiba University

The success of Tsiba University is rapidly becoming legendary – the organisation provides an opportunity for young adults from disadvantaged backgrounds to study for a tertiary qualification that not only equips them for business but also provides a solid platform for further academic studies.

We have been approached to fund raise for the construction of a new Tsiba University campus. The campus will be an important catalyst for social change and innovation in the Cape Town metropol.

It will be one of the biggest fund raising initiatives to have been developed and managed in South Africa, and it promises to become a defining moment in the lives of many, many young people.

SASDI's Strategy going forward

The rapid expansion of the SASDI project portfolio has prompted the trustees to review the organisational strategy in preparation to upscale our capability to meet the exciting challenges ahead.

The board recognises the challenge presented by fund raising in the current economic climate, but also realises the need to press forward in order to drive change and create opportunity for upcoming generations of South Africans. We are currently reviewing and refining our project approach based on lessons learnt during 2009/2010. Our intention is to further optimise our capacity to deliver ECD facilities through partnerships between government, academia and business. Our board of trustees is committed to continuing to build SASDI's organisational capability by developing a core team to ensure that we can continue to effectively provide support to our project partners in 2010/2011 and beyond.



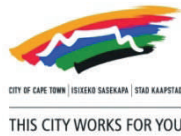
Enablers and Mobilisers

Our Partnerships

Partnerships are crucial to our ability to deliver projects and programmes. We would like to thank our partners for making the year under review so memorable.

The City of Cape Town

The City of Cape Town enabled SASDI to deliver a range of early childhood development bricks and mortar projects in 2009/2010. During the past year our partnership evolved from working together to make projects possible to building knowledge on best practice in early childhood development that will assist City to increase the support they can provide in this area.



University of Cape Town

In partnership with the School of Management Studies SASDI designed an intensive course in “Experiencing Entrepreneurship”. The course is based on a best practice business-driven action learning methodology. The 8 students participating in the course were given an opportunity to take theory into practice whilst working with communities to make a tangible difference. The students gained first-hand experience in the application of creative problem solving, project management and knowledge management. The international nature of the team also provides an opportunity to gain experience in working cross-culturally, which is a crucial skill for entrepreneurial success in 2010 and beyond.



Our Donors & Volunteers

We would like to thank the many donors, both individual and corporate, who made it possible for us to deliver the projects reported here. We appreciate your support, which has been critical in enabling us to achieve our goals.

We have also been extremely fortunate to have so many wonderful people volunteer to help both in our office, the projects in which we are involved, and on construction sites. Your support is an essential element in making the dreams and plans of the people and communities we have been able to help become a reality.



BOE Foundation	Disa Hardware	Econoloo
Prof. Eric Atmore	Jacqui Benson	Kinder Rijk
Lichtblik	M & B Fire	PDNA Engineering
Phouzaan Siebrits	Plumbcrazy	Rotary (Germany)
Rutherford	Safety Mecca	Shannon Maclean-Arnot
Sophia Tosolari	Unitraco	

Trustees at 31 March 2010

Our board of trustees during the period under review consisted of: Dr. Ian Corbett (Chairman), Mr. Stuart Hendry (Projects Director), Mrs. Ali Corbett (Secretary), Mr. Carl Nielsen (Finance), and Mr. Lihle Sidaki (Legal).

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PBO Number: 930030516
Non Profit Trust Number: IT5108/2008